

## WIN A MILLION POINTS

### Conditions of Entry

- Entry is open to Australian residents only.
- Random lottery draw
- To enter, consumers of AOLT , a division of the AOT Group, must join as a new member of the pillowPOINTS Rewards Loyalty Program. The promotion will be displayed on AOLT affiliated websites– needitnow.com.au and pillowpoints.com.au and through branded e-newsletters. The promotion will be displayed in print in Pacific Magazines Voyeur publication from the 1<sup>st</sup> of January 2013 until the 31<sup>st</sup> 2013. Once the consumer clicks on the promotion tile either on the site or via e-newsletters they will be directed to <http://www.pillowpoints.com.au/MemberJoin.aspx> where entrants will complete details to become an instant member of the pillowPOINTS Rewards Loyalty Program and opt in to receive weekly Need It Now e-newsletters.

All new members, who sign up within the month of January 2013, will go in to a database where the winner will be randomly selected via a computer generated selection.

- Prize is non-transferable and is not redeemable in cash.
- The winner will receive the points into the account as per the email address entry.
- AOT Group employees are not permitted to enter the competition.

### Duration of Promotion

Date of Draw: 1<sup>st</sup> March 2013

Time: 3:00pm

Address of draw: Level 8, 420 St Kilda Road Melbourne, 3004

Draw Note: Winner will be provided with 3 months to claim their prize before such time a re-draw will occur.

### Details relating to a re-draw

- Date of Re-Draw: 1<sup>st</sup> June 2013
- Time of Re-Draw: 3:00pm
- Address of Re-Draw: Level 8, 420 St Kilda Road Melbourne, 3004
- \*Winners will be notified by e-mail, website, social media, phone and mail
- \*In the case of a re-draw winners details will be published at [www.needitnow.com.au](http://www.needitnow.com.au)

And the re-draw winner will be notified by: website, social media, phone and mail

- Promoter Name and ABN: AOT Group (Australian Online Travel) 17 105 135 331
- Published: Voyeur Virgin Blue Magazine (via Pacific plus magazines)
- Total Prize Value: \$4,629,62
- Date winners details are Published: 2<sup>nd</sup> March 2013

- The promotion will be promoted on a specific tile located on Need It Now and pillowPOINTS websites. Consumers who also join the pillowPOINTS Loyalty Reward Program from the website links via AOT Group associated brands will also be in the prize draw.

- The promotion will commence from the 15<sup>th</sup> of December 2012, with print advertising beginning on the 1<sup>st</sup> of January through until the 31<sup>st</sup> of January 2013 at 11:59pm EST, at which time the competition will close.

### **Details of Prize**

- 1 million rewards points on their pillowPOINTS membership
- Prize winner will become an instant pillowPOINTS Platinum member
- Platinum membership includes:

A platinum member card

Monthly statement email

Monthly exclusive PillowPOINTS deals emailed

Birthday bonuses

Promotional bonuses

Anniversary Bonus

Exclusive service and upgrades at PillowPOINTS preferred hotels

- The value of 1 million points is \$4629.62